



Uniting to Defeat Mental Illness

A Campaign for Hope

everyminute.org is mobilizing mental health advocates into a lobbying power in support of innovative research that will profoundly transform the diagnosis, treatment, and prevention of mental disorders, paving the way for a cure. everyminute.org is not only a national platform for advocacy, but a direct link to local services and an educational campaign to eradicate stigma by encouraging open, honest dialogue. Advocates physically sign their name to an Online Declaration on the website forming a grassroots database of constituents to approach Congress. Hundreds of signatures are currently on display visibly declaring the need and benefit of accelerated research.

The Problem

The burden of mental disorders is staggering, in terms of both morbidity and mortality. These concerns are not being voiced by the millions of people affected resulting in a lack of sufficient treatments and prevention due to the absence of a cohesive grassroots force.

- **QUALITY OF LIFE** - More than 57 million adults and 1 out of 5 children suffer from a diagnosable mental illness in the United States.
- **LOST LIVES** - Every minute a suicide is attempted in the United States. 90 percent of suicide victims have a diagnosable mental disorder.
- **ECONOMIC COST** - Every minute mental illness costs the economy over \$600,000 for a total sum of \$317 billion a year.
- **LACK OF INVESTMENT** - Research is falling behind inflation causing America to forfeit ground in the support of discoveries that will reduce the burden of mental illness.

The Solution

Accelerated mental health research will provide better diagnosis and treatment leading to preventing illness and easing the burden of disease paving the way for possible cures. Striking disease before it strikes Americans will greatly reduce overall costs to society. Millions of people advocating for research now have a platform to make a difference through everyminute.org.

- **RESEARCH** - Better preventions and treatment can be provided by **P**redicting who is at risk for developing mental illness, **P**re-empting the disease process, and **P**ersonalizing interventions. The opportunities to make scientific discoveries have never been better.